

## Accelerate Payments and Improve Customer Experience with ExpressoWallet

Meet your customers where they are - on their smartphones. With Nordis Technologies' ExpressoWallet, you can deliver fast, seamless and secure mobile services including electronic bill presentment and payments, push notifications, and virtual membership and loyalty cards that display accumulating rewards and other offers and incentives.

Designed to seamlessly upload into Apple Wallet and Google Pay, ExpressoWallet gives you a branded, real-time, interactive mobile communications and payments channel. Engage your customers the way they want, when and where they want.

### How it works

Apple Wallet and Google Pay are pre-installed applications on virtually all modern smartphones that allow individuals to securely store digital versions of their credit cards, event tickets, coupons and loyalty cards on their mobile phone. ExpressoWallet allows businesses to create, manage and deliver branded, interactive passes to these virtual wallet applications via text, email or through a link on your website.

Once your customers install a mobile pass into their smartphone, you can send recurring billing statements or loyalty point updates. Additionally, ExpressoWallet enables push notifications that light up your customers phones for balance alerts, marketing messages, or any other relevant communications. All passes are configured with interactive links for convenient access to your website, customer support or online bill pay.



### Increase digital and financial engagement

#### Expedite payments

Make it fast and easy for customers to pay on the go, supported by due-date alerts and mobile-friendly payments while reducing cash flow delays from mailed checks or late payments.

#### Improve customer experience

Expand choice and convenience, offering reminders and easy pay options. Provide immediate and convenient access to offers and information, eliminating paper or email coupons and reservations and physical membership/loyalty cards.

#### Increase participation

Automatically keep membership tier point balances, and other customer information up-to-date and always available, encouraging greater use that boosts sales and brand loyalty.

#### Personalize marketing

Leverage push notifications to present targeted and timely offers and incentives. Notify customers within close proximity to your locations.

#### Maximize results

Capitalize on real-time performance data that allows you to test options and adapt your outreach for optimum response.

#### Build mobile presence

Complement your mobile app or skip the app altogether, reaching customers you might not typically have access to with a lower barrier to entry for both you and your customers.

## Robust and Flexible



### Complete payment solution

ExpressoWallet is integrated with Nordis' cloud-based ExpressoPay electronic bill presentment and payment solution. Customers can choose their payment method, including ACH and credit/debit cards, and manage their accounts from their phones.

### Customized industry options

Like Nordis' other Expresso communications and payments applications, ExpressoWallet meets the needs of the healthcare, hospitality, and financial services, with use case solutions designed for each industry.

### Seamless integration

With ExpressoWallet, you can retrieve and integrate customer data from your existing systems in real-time, such as updating points balances or recent payments, or via batch file process, including adding new billing statements. We can also provide the feeds or web services access to provide the data you need back in your data warehouse, CRM and/or marketing automation platform.

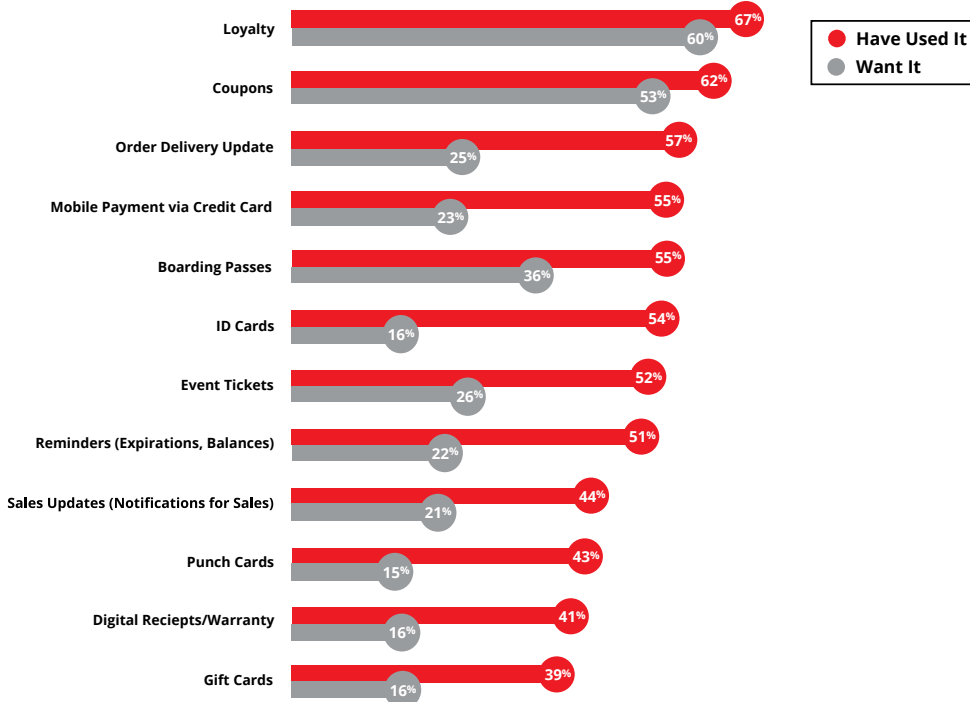
### Fast implementation

ExpressoWallet's cloud-based infrastructure and unique architecture will mean you'll be up and running in weeks, not months.

### Secure and compliant

ExpressoWallet is an AWS virtual private cloud solution featuring PCI, SOC1, SOC2 and ISO27001 certifications, firewalls with least privilege routing, encryption and key management.

## MOBILE WALLET ADOPTION AND DESIRE ARE DIVERSE



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